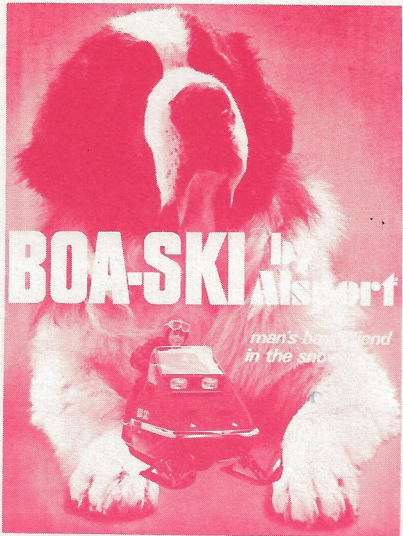


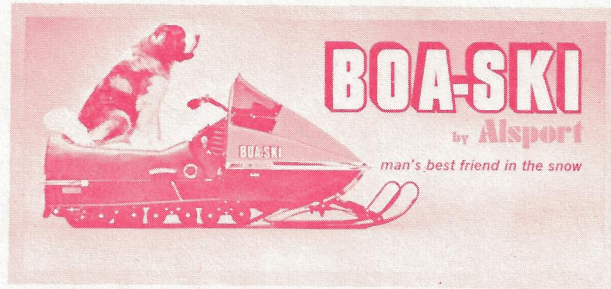
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Sorry, this highly attractive dealer and show kit is sold only as a complete set.

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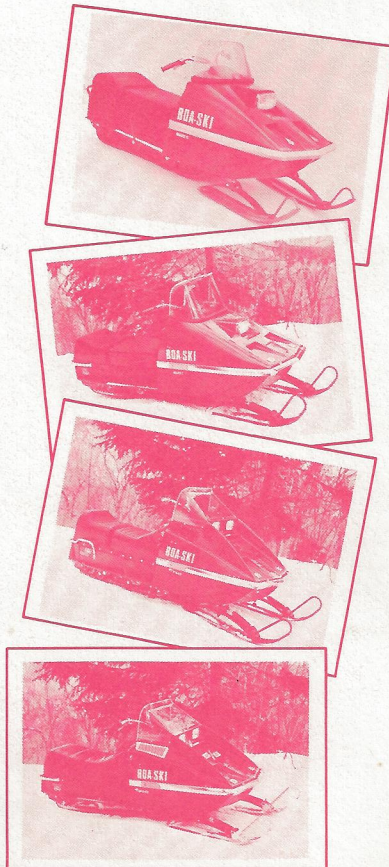
out in the snow, there's only one friend more dependable than BOA-SKI

man's best friend in the snow

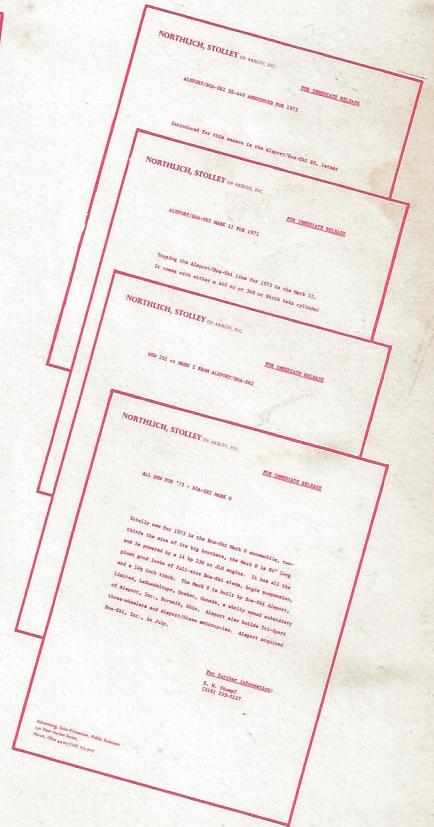
AD MATS & NEWSPAPER REPRINTS SET OF 3 DIFFERENT ADS.

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BOA-SKI RADIO COPY



PUBLICITY PHOTOS & RELATED PRESS RELEASES



RADIO COPY OF SIX SCRIPTS.

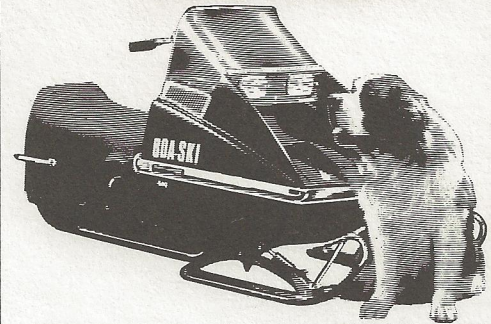
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Dealer.*

BOA-SKI



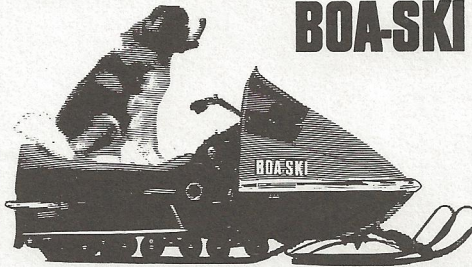
"his master's choice"

Boa-Ski. Chosen for rugged reliability out in the snow. Chosen for dependable Hirth engines ranging from an economical 292 cc to a 44 horse twin for super snowmobiling. Chosen for outstanding stability and operator comfort. With a 15½ in. wide track and double-action-shock, wide-stance skis. Deep padded comfortable seat. At-a-glance instrumentation. And optional electric start; bogie or slide suspension in the line. Chosen for handsome good looks. Chosen by people who know their way around in the snow. Let Boa-Ski be your choice, too. You can depend on it.



man's best friend in the snow

people who know their way
around in the snow choose
BOA-SKI



you can depend on it.

Selective snowmobilers choose Boa-Ski. Because Boa-Ski is a rugged and reliable sled. Always ready to go, always dependable. Powered by durable Hirth engines, from 292 cc to 440 cc, for extra energy. Stable and sure footed on a 15½ in. wide track with double action shocks on wide stance skis. With your choice of both bogie and slide suspension in the line. Rider comfort and ease of operation plentifully there, too. Rich, deeply padded seating and at-a-glance instrumentation, plus optional electric starting. All packaged on a machine which is a good-looks leader, too. Be selective, yourself. Choose Boa-Ski. You can depend on it.



man's best friend in the snow

out in the snow,
there's only one friend
more dependable than
BOA-SKI



Boa-Ski.

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For ruggedly depend-

able, carefree snowmobiling. Super powered by reliable Hirth engines. From a 292 cc to a 44-horsepower twin. Super smooth ride, too, on a 15½" track and wide-stance skis with double action shocks. (Both slide and bogie suspension available in the Boa-Ski line.) Unexcelled styling a hallmark. Sleek, rakish cowl with twin headlamps, sport seat and at-a-glance instrumentation. All carefully built and tested, to never let you down. Boa-Ski. You can depend on it.



man's best friend in the snow

BOA-SKI NATIONAL ADVERTISING PROGRAM

Publication

November

December

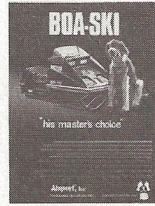
January

February

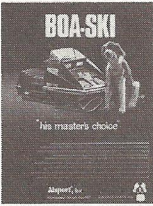
SNOW
GOER



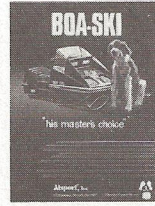
SNOW
SPORTS



SNO-
MOBILE
TIMES



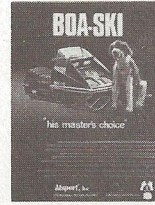
POPULAR
SNOW-
MOBILING



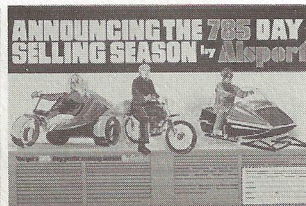
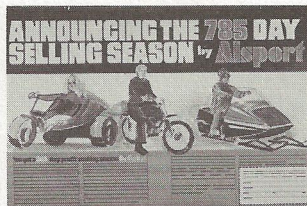
SPORTS
ILLUST'D.



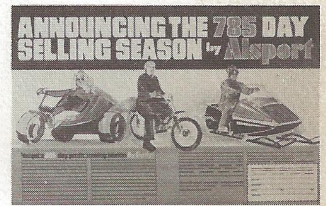
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SNOW
GOER
TRADE



SNOW
SPORTS
DEALER
NEWS



TOTAL READERSHIP: 30 MILLION SNOW BELT ENTHUSIASTS