

# BOA-SKI

*man's best friend in the snow*



## RADIO COPY

30 Seconds

What's snow country's number one wintertime sport? Snowmobiling, of course. You can depend on that. And, you can depend on Boa-Ski snowmobiles, too. For season after season of fun-filled, trouble-free snowmobiling. Assured by Boa-Ski's reliably powerful engines, velvety smooth ride and elegant good looks. And, you can depend on the man who sells and services Boa-Ski snowmobiles...your local Boa-Ski dealer. Always there when you need him. Factory trained to keep you on the go all winter long. So this year, move up to the dependable one. Boa-Ski.

Add local tag.

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